

2016 DISTRIBUTION SCHEDULE

APRIL 2016 - No. 1

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline March 21

Materials Due March 22

Distribution March 23

APRIL 2016 - No. 2

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline April 04

Materials Due April 05

Distribution April 06

MAY 2016 - No. 3

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline April 18

Materials Due April 19

Distribution April 20

MAY 2016 - No. 4

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline May 02

Materials Due May 03

Distribution May 04

JUNE 2016 - No. 5

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline May 16

Materials Due May 17

Distribution May 23

JUNE 2016 - No. 6

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline May 30

Materials Due May 31

Distribution June 01

JULY 2016 - No. 7

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline June 13

Materials Due June 14

Distribution June 15

JULY 2016 - No. 8

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline June 27

Materials Due June 28

Distribution June 29

AUGUST 2016 - No. 9

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline July 11

Materials Due July 12

Distribution July 13

AUGUST 2016 - No. 10

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline August 08

Materials Due August 09

Distribution August 10

SEPTEMBER 2016 - No. 11

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline August 22

Materials Due August 23

Distribution August 24

SEPTEMBER 2016 - No. 12

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline August 08

Materials Due September 06

Distribution September 07

OCTOBER 2016 - No. 13

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline September 19

Materials Due September 20

Distribution September 21

OCTOBER 2016 - No. 14

WINDSPEAKER + Sweetgrass, Sage, Raven & Birchbark

Deadline October 03

Materials Due October 04

Distribution October 05

Cancellations accepted only until Tuesday at noon - materials deadline.

Cancellation fees will be charged for cancellations after Friday.

**Deadline is always a Thursday. Production is always a Wednesday. Mailing is the Monday after production.
AMMSA summer holiday schedule July 18 through August 2, 2016.**

DISPLAY AD RATE CARD – WINDSPEAKER + SWEETGRASS, RAVEN'S EYE, SAGE ETC.

Effective: March 1, 2016

AD Size	AGENCY USE ONLY	
	Agate Line Net Rate	Display Ad Net Rate
Full Page (5 col (10.25 in) X 15.5 in) 77.5 column inches - 1085 lines	\$3,689.00	\$1,650.00
1/2 Page Vertical (3 col (6.1 in) X 15 in) 45 column inches - 630 lines	\$2142.00	\$950.00
1/2 Page Horizontal (5 col (10.25 in) X 8 in) 40 column inches - 560 lines	\$1,904.00	\$900.00
1/3 Page Vertical (3 col (6.1 in) X 9 in) 27 column inches - 378 lines	\$1,285.20	\$650.00
1/3 Page Horizontal (5 col (10.25 in) X 5 in) 25 column inches - 350 lines	\$1,190.00	\$625.00
1/4 Page Vertical (3 col (6.1 in) X 7 in) 21 column inches - 294 lines	\$999.60	\$500.00
1/4 Page Horizontal (5 col (10.25 in) X 4 in) 20 column inches - 280 lines	\$952.00	\$500.00
3 col X 5 (3 col (6.1 in) X 5 in) 15 column inches - 210 lines	\$714.00	\$350.00
3 col X 4 (3 col (6.1 in) X 4 in) 12 column inches - 168 lines	\$571.20	\$290.00
1/8 Page (2 col (4 in) X 5 in) 10 column inches - 140 lines	\$476.00	\$200.00
1/8 Page Strip (5 col (10.25 in) X 2 in) 10 column inches - 140 lines	\$476.00	\$200.00
2 col X 4 (2 col (4 in) X 4 in) 8 column inches - 112 lines	\$380.80	\$150.00
2 col X 3 (2 col (4 in) X 3 in) 6 column inches - 84 lines	\$285.60	\$130.00
Business Card (2col (4 in) X 2 in) OR (1col (2 in) X 4 in) 4 col. inches - 56 lines	\$190.40	\$80.00

Rates:

All prices listed are NET based on:
\$23.80 per column inch – \$1.70 per agate

Booking Deadline:

Tuesday – **noon** –
1 calendar days prior to distribution date

Material Deadline:

Tuesday – **noon** –
1 calendar days prior to distribution date



Canada's National Aboriginal News Source



The Aboriginal Newspaper of British Columbia



The Aboriginal Newspaper of Alberta



The Aboriginal Newspaper of Saskatchewan

Color Charges:

No charge!

Preferred Placement:

For inside front, inside back and outside back:
+\$200.00

Prepayment:

All new accounts require credit application and approval. Applications received less than 2 weeks prior to publication must include pre-payment.