

# GUIDE TO POWWOW COUNTRY

*North America's single source Guide to follow the powwow trail!*



**Publication Date: MAY 23, 2011**

**Advertising Deadline: MAY 12, 2011**

*Windspeaker*, Canada's award-winning National Aboriginal Publication is preparing a special supplement in time for the beginning of the 2011 powwow season - *Guide to Powwow Country*. The Guide will showcase the many cultural activities and traditions throughout Aboriginal communities in Canada. Activities including sports tournaments, fishing derbies, rodeos, reunions, and of course festivals, celebrations and powwows!

**Powwow Calendar** - a great year-long reference to North American Powwows throughout 2011. The most sought after resource of the season! The Calendar lists hundreds of events with more added each year! The calendar will also be posted on *Windspeaker's* web site to be viewed around the world!

**Photos** - see all the drama, color and pageantry of the powwow through the lens of *Windspeaker* photographers including Bert Crowfoot.

**Traditions** - a look at the customs, mystique and cultural significance of the powwow including the dancing.

**Guide to Powwow Country** is a valuable planning resource throughout the year, not just during the summer. Many readers will turn to the Guide repeatedly to plan their journey through the heart of Powwow Country, as well as obtain information Aboriginal culture and traditions.

Contact a *Windspeaker* sales professional today for more details on some exciting promotional opportunities or for booking space and time is limited.

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